

# Swyftx x Lions Corporate Box Giveaway Promotion Rules

These Rules, together with the Terms and Conditions attached to this document constitute the terms of entry for this Promotion. Participation or entry in this Promotion is deemed acceptance of these Rules and Terms and Conditions by the entrant.

Promotion Name	Swyftx x Lions Corporate Box Giveaway
Promoter	Swyftx Pty Ltd (ABN 72 623 556 730) of 3/135 Coronation Drive, Milton QLD 4064 ( <b>Promoter</b> or <b>Swyftx</b> )
Related Parties	N/A
<b>Promotion Period</b>	The Promotion starts at 9:30AM AEST on 6 May 2025 and closes at 5:00PM AEST on 15 May 2025.
Eligible States/Territories	All states and territories within Australia.
Eligible Entrants	The entrant must:
	(a) be over the age of 18;
	(b) be a legal resident of Australia;
	(c) have a permanent address located in an Eligible State/Territory; and
	(d) not be an Ineligible Entrant under section 2.2 of the Terms and
	Conditions.
Conditions of Entry	This Promotion is free to enter for all Eligible Entrants. Eligible Entrants must also:
	(a) have a verified Swyftx account; and
	(b) follow the Swyftx Instagram account located at: <a href="https://www.instagram.com/swyftx">https://www.instagram.com/swyftx</a> .
Entry Method	To enter the Promotion, the Eligible Entrant must:
	(a) go to the Swyftx Instagram account: @swyftx;
	(b) locate the specific Instagram post for the Promotion (published on the start date of the Promotion Period);
	(c) comment on that post answering the question:
	"What do the Lions mean to you?"
	(d) tag another Instragram user in their comment; and
	(e) ensure the comment remains visible on the post throughout the Promotion Period and until at least the date of the Unclaimed Prize Redraw.
Maximum Entries	Entrants may submit an unlimited amount of entries.
Number of Winners	One (1) winner will be awarded the Prize.



Judging Criteria	This is a game of skill and chance plays no part in determining the winner.
	Each valid entry will be individually judged by representatives of the Promoter.  The winner is determined on the most interest and insightful responses, determined by the Promoter in its sole discretion.
	The judge's decision is final and not subject to review.
Draw Date	Friday 16 May 2025 at 9:00AM AEST
Draw Location	Level 3, 135 Coronation Drive, Milton QLD 4064.
Winner Notification  Date	Friday 16 May 2025 at 9:30AM AEST
Winner Notification	The Promoter will reply to the winning comment (via the Swyftx Instagram account @swyftx) with a comment indicating the entrant has won.
	Swyftx will take all reasonable measures to notify the entrant who is deemed the provisional winner subject to these Rules and Terms & Conditions.
Claim Instructions	The winner must reply to the Winner Notification within <b>two (2) business days</b> of receipt.
Prize	The winner will receive:
	(a) 10 x tickets to the Round 12 Brisbane Lions vs Essendon AFL game on Friday 29 May 2025 with Swyftx Corporate Box access, hosted at The Gabba Stadium, Vulture St, Woolloongabba QLD 4102 (retail value \$2,750.00 AUD);
	(b) Food & Beverage package at the AFL game specified in (a) (retail value \$1,596.90 AUD);
	(c) 1 x Brisbane Lions guernsey signed by the 2025 team (retail value \$130.00 AUD)
	(d) 1 x AFL Sherrin Football signed by the 2025 team (retail value \$180.00);
	(e) 1 x Swyftx hat (\$23.75 AUD) &
	(f) 1 x Swyftx tote bag (\$6.54 AUD);
	(g) \$250.00 AUD worth of Bitcoin (BTC):
	(i) as valued at the Prize Claim Date; and
	(ii) as available on the Swyftx Platform at the Prize Claim Date.
Total Prize Value	\$4937.19 AUD
Prize Claim Date	Tuesday 20 May 2025 at 9:30AM AEST.
Prize Delivery	The Prize will be delivered to the winner via the following method(s):
	(a) <b>Cryptocurrency:</b> transferred to the winner's Swyftx account subject to these Rules and Terms & Conditions. Winner(s) located in the ACT will receive an equivalent amount in AUD.
	(b) Tickets: Winner will be transferred to customers Lions account via



	[Portal]. For the avoidance of doubt, this Prize does not include any travel allowances for the winner.
	(c) <b>Physical:</b> Any physical items will be delivered by a third party to the to the winner's postal address as provided Swyftx is not responsible for delays in the availability of any physical items due to third-party providers or shipping carriers.
Unclaimed Prize Redraw	If the Prize is not claimed by the Prize Claim Date, the Promoter will conduct a redraw using the same method specified in the Judging Criteria (excluding any previous entrant who did not claim the Prize).
Unclaimed Prize Redraw Date	Tuesday 20 May 2025 at 10:00AM AEST.
Special Conditions	By participating or entering this Promotion, entrants acknowledge and agree:
	(a) The Promoter's obligation regarding prize provision is complete once the relevant prize component (or confirmation thereof) is dispatched, electronically transmitted, or confirmed to the winner using the details provided by the winner. The Promoter is not responsible for delivery failures or prize forfeiture due to incorrect winner details, or for issues arising after any Prize Delivery fulfilment is complete.
	(a) Where prize components include tickets arranged by the Promoter, these are provided subject to the terms, conditions, and policies of the relevant third-party event organisers, venues, and/or other service providers. The Promoter acts in an arrangement or booking capacity only. Promoter accepts no further responsibility or liability relating to the execution of the event or otherwise subject to these Rules and Terms & Conditions.
Publication	In addition to any applicable publications outlined in the Winners Notification section above, the winner will have their details (first initial, last name, state) published on the Swyftx AU Competition Terms & Conditions page at: <a href="https://swyftx.com/au/terms-conditions/">https://swyftx.com/au/terms-conditions/</a> . You acknowledge and consent that the winning entry may also be published by Swyftx on social media subject to these Rules and Terms & Conditions.
Verification Requirements	The Eligible Entrant will only be confirmed as the winner (and eligible to claim the Prize) once the Promoter, to its own satisfaction and its sole discretion verifies the entrant's eligibility, compliance with these Rules, Terms & Conditions, and any additional identity verification requirements.
Privacy	Information collected through this competition is subject to these terms and the Swyftx Privacy Policy located at: <a href="https://swyftx.com/privacy-policy/">https://swyftx.com/privacy-policy/</a> and subject to any additional privacy terms included in the Terms and Conditions.
Permits	N/A
Contact	community@swyftx.com.au
Date Published	6 May 2025



# **Promotion Terms and Conditions**

## 1 Acceptance

- 1.1 These Terms and Conditions (together with the Rules above) govern the Promotion incorporating the Swyftx Terms of Use located at: <a href="https://swyftx.com/terms-of-use/">https://swyftx.com/terms-of-use/</a> and Swyftx Privacy Policy located at: <a href="https://swyftx.com/privacy-policy/">https://swyftx.com/privacy-policy/</a>. By participating in the Promotion, entrants confirm they have read, understood, and accept these in full.
- 1.2 In the event of inconsistency, the order of precedence shall be: (a) The Rules; (b) these Terms and Conditions; (c) the Swyftx Terms of Use; and (d) the Swyftx Privacy Policy.
- 1.3 The Promoter may alter, modify, or amend these Terms and Conditions and the Rules as appropriate or as required by regulatory or government authority without notice.

# 2 Eligibility & Verification

- 2.1 Entrants must meet the criteria stated in the Schedule. Entrants can only enter the Promotion in their own name.
- 2.2 Entry is not open to any directors, employees, contractors of Promoter, any applicable Related Parties, Sponsor, Co-Promoter or any other agencies, businesses or persons associated with this Promotion; or their immediate families. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin (Ineligible Entrant).
- 2.3 The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions. If requested by the Promoter, entrants must produce appropriate identification (e.g., government-issued photo ID) or other documents within the time specified.
- 2.4 If the requested documents are not provided within the time required, or the Promoter deems the verification unsatisfactory, the entrant's entry is invalid. A Prize will only be awarded after verification requirements are met to the Promoter's satisfaction.

## 3 Conditions of Entry

- 3.1 Entry into the Promotion is free. However, entrants must bear their own costs of participating in the Promotion.
- 3.2 Entries must be received during the Promotion Period subject to any additional Conditions of Entry outlined in the Rules. No responsibility is accepted for late, lost, or misdirected entries.
- 3.3 The Promoter does not guarantee continuous availability of the online entry mechanism and will not be liable for any system errors or technical failures.

## 4 Notification of Winner

4.1 The winner must claim the Prize within five (5) business days of the Winner Notification, unless stated



otherwise in the Rules. Failure to do so may result in forfeiture.

4.2 If a winner cannot be contacted, is found ineligible, or fails to claim on time, the Promoter may select an alternate winner subject to any conditions outlined in the Rules or by applicable legislation.

#### 5 Prize Conditions

- 5.1 All details of the Prize are set out in the Schedule. If any component of the Prize becomes unavailable for reasons outside the Promoter's control, the Promoter reserves the right to substitute a comparable alternative at its sole discretion, subject to any regulatory approvals.
- 5.2 All Prize items are valued based on recommended retail pricing inclusive of GST, and the Promoter takes no responsibility for any variation in Prize values.
- 5.3 Any expenses not explicitly stated (e.g., travel, accommodation, meals beyond the gift card's coverage) remain the sole responsibility of the winner.
- 5.4 Where the Prize consists of any type of cryptocurrency:
  - (a) the winner may be required to complete additional Know-Your-Customer (**KYC**) measures in order to withdraw any Prize from their account or transfer the prize to another digital wallet;
  - (b) the Promoter is not responsible for any fluctuations in cryptocurrency value following the transfer of the cryptocurrency to the winner's wallet; and
  - (c) the winner should seek their own tax advice as to the financial or taxation consequences of receiving the cryptocurrency; and
- 5.5 Unless otherwise specified, a prize is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components
- 5.6 If the Prize includes tickets to an event, the winner (and guest) must comply with all venue conditions of entry.

  The Promoter is not liable for refusal of entry or event changes beyond its control.
- 5.7 Each entrant and winner may at the discretion of Promoter be required to execute a Deed of Indemnity & Release prior to their participation in the Promotion or acceptance of the Prize in a form determined by Promoter. The Promoter may deem an Eligible Entrant ineligible to participate in a Promotion or ineligible to win a Prize if they fail to provide such release or indemnity on request.
- 5.8 The Promoter is not responsible for any legal or financial implications arising as a result of the winner's acceptance of the Prize. Any taxes which may be payable as a consequence of a winner receiving the prize are the sole responsibility of that winner and financial advice should be sought.

# 6 Publicity & Promotion

6.1 The winner may be required to partake in reasonable publicity (e.g., photography, filming, or interviews) as directed by the Promoter. By accepting the Prize, the winner consents to the use of their name, image, and relevant excerpts of their winning entry in such publicity without further payment or compensation.

## 7 Privacy

7.1 The entrant acknowledges and agrees that their personal information will be collected for the purpose of



- administering the Promotion and arranging for the Prize to be awarded to the winner and otherwise in accordance with Swyft'x Privacy Policy.
- 7.2 If there is a Promotion Sponsor, the Promotion Sponsor may use the personal information of an entrant for marketing purposes if the Entrant has given their consent to be contacted by the Promotion Sponsor.

## 8 Limitation of Liability

- 8.1 Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any Prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- Any Eligible Entrant or winner participating in any activity for the purposes of the Promotion or in respect of any Prize agrees to fully release and indemnify to the maximum extent permissible by law, Promoter and its respective contractors, employees, directors and officers in respect of any claim for accident, injury, property damage, financial loss or loss of life in connection with the Eligible Entrant or winner's participation in the Promotion or Prize.
- 8.3 In respect of any Prize comprising travel or any other activity, the winner expressly acknowledges that undertaking such travel or activity is at the winner's own risk and sole discretion and that the winner will make their own assessment of the risks and of their own suitability to participate in or to undertake such activity or travel.

# 9 Third-Party Terms

- 9.1 Where any component of the Prize is provided or fulfilled by a third party (including but not limited to service providers, accommodation providers, travel agencies, event organisers, merchandisers, or eGift card issuers), the winner acknowledges that the Prize is subject to that third party's own terms and conditions (Third-Party Terms). By accepting the Prize, the winner and (any accompanying guest if applicable) agree to familiarise themselves with, and be bound by, those Third-Party Terms.
- 9.2 The Promoter is not responsible or liable for any acts or omissions of such third parties, nor for any loss, damage, or injury (including personal injury) arising out of or in connection with any third party's provision or failure to provide any goods, services, or benefits forming part of the Promotion or the Prize.
- 9.3 The winner must comply with all directions, requirements, and policies of the relevant third-party providers. This may include (but is not limited to) rules of entry, conduct while at an event or venue, usage policies and any health, safety, or security requirements. If a third party reasonably refuses the winner or guest access to services or benefits due to non-compliance or inappropriate conduct, the Promoter will not be obliged to substitute or compensate.
- 9.4 If a third party withdraws, changes, cancels, or postpones any aspect of the Promotion or Prize outside the Promoter's control, the Promoter bears no responsibility for the resulting unavailability or change in value of that component. In such cases, the Promoter may, at its sole discretion and subject to regulatory approval where required, provide a substitute prize component of equal or similar value.



9.5 Unless expressly stated otherwise, this Promotion is not sponsored, endorsed, administered by, or associated with any third-party providers. Any references to third-party trademarks or services are for identification purposes only, and all rights in those marks remain with their respective owners.

#### 10 Promoter's Decisions

- 10.1 The Promoter's decisions in relation to the Promotion (including eligibility, compliance, and awarding of Prizes) are final and binding.
- 10.2 The Promoter reserves the right to disqualify entries in the event of non-compliance with these Terms and Conditions, including for tampering with the entry process, tampering with the Promotion or otherwise acting against the spirit of the Promotion. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
- 10.3 If for any reason any aspect of this Promotion is not capable of running as planned, including (but not limited to) by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of Promoter, Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulations.
- 10.4 The Promoter reserves the right to exclude any entrant in its absolute discretion, including should it deem an entrant to be unsuitable for participation in the Promotion.
- 10.5 The Promoter's decision not to enforce a specific restriction in these Terms and Conditions does not constitute a waiver of that restriction or these Terms and Conditions generally.
- 10.6 Any legal proceedings concerning the operations of the Promotion will be subject to the exclusive jurisdiction of the courts of Queensland and governed by the laws of Queensland.